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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/921060		
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		First Named Inventor	Steinberg		
		Group Art Unit	Not known		
		Examiner Name	Not known		
Sheet	2	of	2	Attorney Docket Number	99997.023404

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	1	BOSWORTH, DAVID, Customers, Marketers love loyalty programs, Web page article, Feb. 28, 2001, pp. 1-3, http://www.strategymag.com/articles/magazine/20010228/sdi-loyaltyoverview.html	
	2	Donate Hotel & Loyalty Points, Web page, no date, p. 1, http://www.wish.org/home/giving_loyalty.htm	6/20/2001
	3	DOWLING, GRAHAME R. AND MARK UNCLES, Do Customer Loyalty Programs Really Work?, Web page article, p. 1, 2004, http://www.okpi.com/buzz/synopses/programs_work.html	
	4	The Value of Privacy, Web page article, no date, p. 1, http://www.retailindustry.about.com/industry/retailindustry/library/weekly/aa111099.htm	downloaded
	5	About Coolsavings, Web page, Aug. 30, 2001, http://www.info.coolsavings.com/news/corp.asp	
	6	What is clickrewards?, Web page, no date, http://www.clickrewards.com/about.html	8/30/2001
	7	Netcentives-Loyalty Marketing, Web page, http://www.netcentives.com/solutions/loyaltysolutions.html	

Examiner Signature	 DONALD L. CHAMPAGNH PRIMARY EXAMINER	Date Considered	27 Feb 2001
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